



BUILDING UNDER THE INFLUENCE

A portfolio of collaborative works by
JARROD RAY SORIANO CARANTO

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OBJECTIVE

Given my background in avant-garde design, experience in fabrication for cutting edge architects, and education at Columbia University's Master of Science in Real Estate Development, I'm eager to work towards relevant, creative, and most importantly sustainable/financially viable solutions enhancing and advancing the state of today's built environment.

PROFESSIONAL EXPERIENCE

Cycamore Capital *Assistant Project Manager, NYC, July 2020 – Present*

- Assistant project management of value-add renovations in Williamsburg, Bushwick, Ridgewood & Park Slope
- Collaborated with Acquisitions team in plan drawings for analysis of potential real estate transactions
- Produced marketing materials with Leasing department for projects entering the market
- Designed, executed, and managed ecommerce: Instagram, TikTok, Facebook, and leasing/property management website (Visit: www.brooklinemanagement.com)

Industrious, *Architectural Design & Real Estate Associate, NYC, November 2019 – April 2020*

- Developed design guidelines for the release of a new real estate product
- Delivered One Pagers and Whitepapers on optimal operational and user experience strategies

Bjarke Ingels Group (BIG Architecture), *Fabrication Shop Manager NYC, April 2017 – November 2018*

- Managed the overall budget of the fabrication shop and oversaw all fabrication of architectural models
- Coordinated the fabrication of 2018 Venice Architecture Biennale exhibition Humanhattan 2050
- Collaborated in constructing Burning Man 2018 centerpiece installation The Orb

Saks Fifth Avenue Productions, *Production Artist NYC, April 2016 – April 2017*

- Provided renderings and shop drawings for fabrication of multiple window installations
- Designed and installed 2017 winter holiday window display Land of 1,000 Delights

EDUCATION

Columbia University, *Masters of Science in Real Estate Development, NYC June 2019 - May 2020*

- Winning proposal in the Art of the RFP course for NYCHA Affordable Senior Housing with non-profit partners
- Focused studies in Real Estate Finance, Affordable Housing, Public-Private Partnerships

Southern Calif. Institute of Architecture (SCI-Arc), *Bachelor of Architecture, LA Sept. 2010 – April 2015*

- Five-year professional program focusing on avant-garde architectural ideas and modeling software - Thesis project focused on Glitch Aesthetics in Architecture with Thom Mayne as thesis advisor

Universität für angewandte Kunst Wien *Design Exchange, Vienna, Austria March 2014 – June 2014*

- Designed a Google Headquarters proposal on Park Ave using glitch aesthetics under the guidance of New York based architect Hani Rashid of Asymptote Architecture

PUBLICATIONS

Tropic Editions Magazine *June 2019 Issue 2*

- Authored an article "ANITU" for a magazine focusing on arts and culture among the tropical diaspora

Der Standard Rondo *April 20, 2018*

- Featured on the front cover of a piece on NY style (Visit: [Der Standard Rondo "New York Stories"](#))

VOLUNTEER EXPERIENCE

Fake Accent Collective *April 2015 – April 2017*

- Member of an art/music collective; produced visuals for LGBTQ+ nightlife events in Brooklyn/Queens

Nexloop *January 2017 – July 2018*

- Fabrication specialist & consultant for sustainability-focused product start-up; produced prototypes

SKILLS

Languages/Interests Fluent in Tagalog, Elementary in Chinese and German, inclusive design, sustainability, food justice, digital fabrication Software 3D Modeling, Financial Modeling & Analysis, Fabrication, Management, Public Speaking, Shop Skills, Powerpoint, Rhinoceros 3D, Sketchup, Revit, AutoCAD, Adobe Creative Suite (Photoshop, Illustrator, InDesign), Excel, Word



me



BURNING MAN: THE ORB
Inflated art sculpture
steel truss, NASA chromatic fabric, wood decking
2018 Black Rock Desert, NV

Being part of the build team of the largest installation of Burning Man 2018 has taught me that it really takes a village to erect something seemingly impossible.

Spending two weeks in the desert also taught me resilience- despite the dust storms, scorching desert heat and almost-freezing night temperatures, we managed to build something unimaginable.





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BOFFO: Michael Bastian pop-up shop
Rendering
Short-listed retail competition rendering
2013 Brooklyn, NY



Airport terminal: Sweet Streets & Pink Taco
Renderings
Design-bid retail renderings
2014 Los Angeles, CA

URBAN BUSH WOMEN

2017 PRESS KIT

URBAN BUSH WOMEN

SASSY. STRONG. RELEVANT.

THE FOUNDER

Jewole Hills Jo Zoller

When I began Urban Bush Women in 1984, I envisioned a company founded on the energy, vitality and boldness of the African American community that I grew up in. I wanted a company that brought forth the vulnerability, sassiness and bodaciousness of the women I experienced growing up in Kansas City.

My goal was to use those experiences as a vehicle for my choreographic voice. That was now more than 30 years ago. UBW has grown to be that and more.

We have inspired many and left an indelible mark on the dance field.

We have changed perceptions about body types and approaches to performance in both form and content.

Driven by our passion for dance, we have shown how choreographers can address socio-political issues in their work and involve whole communities in art-making.

"I DON'T KNOW, BUT I BEEN TOLD, IF YOU KEEP ON DANCIN' YOU NEVER GROW OLD."

THE HAIR PARTY

HEY, WHAT'S HAPPENING WITH YOUR HAIR

The Hair Party is a performance conversation on Urban Bush Women, selected舞者们 from the dance theater with "hair and other" and roots of local hair communities that initiate or continue the dialogue about hair, hair care and agency.

Worked in living rooms, beauty salons and other intimate venues. The Hair Party allows participants to discuss shared and unique experiences and to celebrate and appreciate their individual beauty. The Hair Party has been successfully hosted for intimate groups of 25 to 100+ people.

Participants should expect to explore movement, share their stories, and celebrate their choices.

BOOKINGS

Matthew Bledsoe
212 994 3665
mbledsoe@inqrts.com
www.inqrts.com

Susan Hamburger
Director of Production & Touring
718 395 1414
shamburger@urbanbushwomen.org

URBAN BUSH WOMEN

f t i y v

BROOKLYN MAGAZINE

"This piece very well may be the most important work of BAM's Next Wave Festival Season."
Audrey Lane Ellis

VOICE

"Urban Bush Women have interpreted the dance experience with passion and focus for thirty years."
Elizabeth Zimmer

DANCE magazine

"Using collective and personal narratives with dancing that's both fierce and intimate, she's influenced generations of artists. She's made a refuge in the form of a company, a network and an institute for choreographers of color, and has raised her voice for all women in the field."
Liz Lerman

"Her dancers' bodies carry urgent letters to the world, stories bursting to be told, healing stories, motivating stories, transformational stories."
Eva Ysa Assantewa

Electronic Press Kits
Promotional content
interactive PDF's
2016-2017 Brooklyn, NY



Saks Fifth Avenue

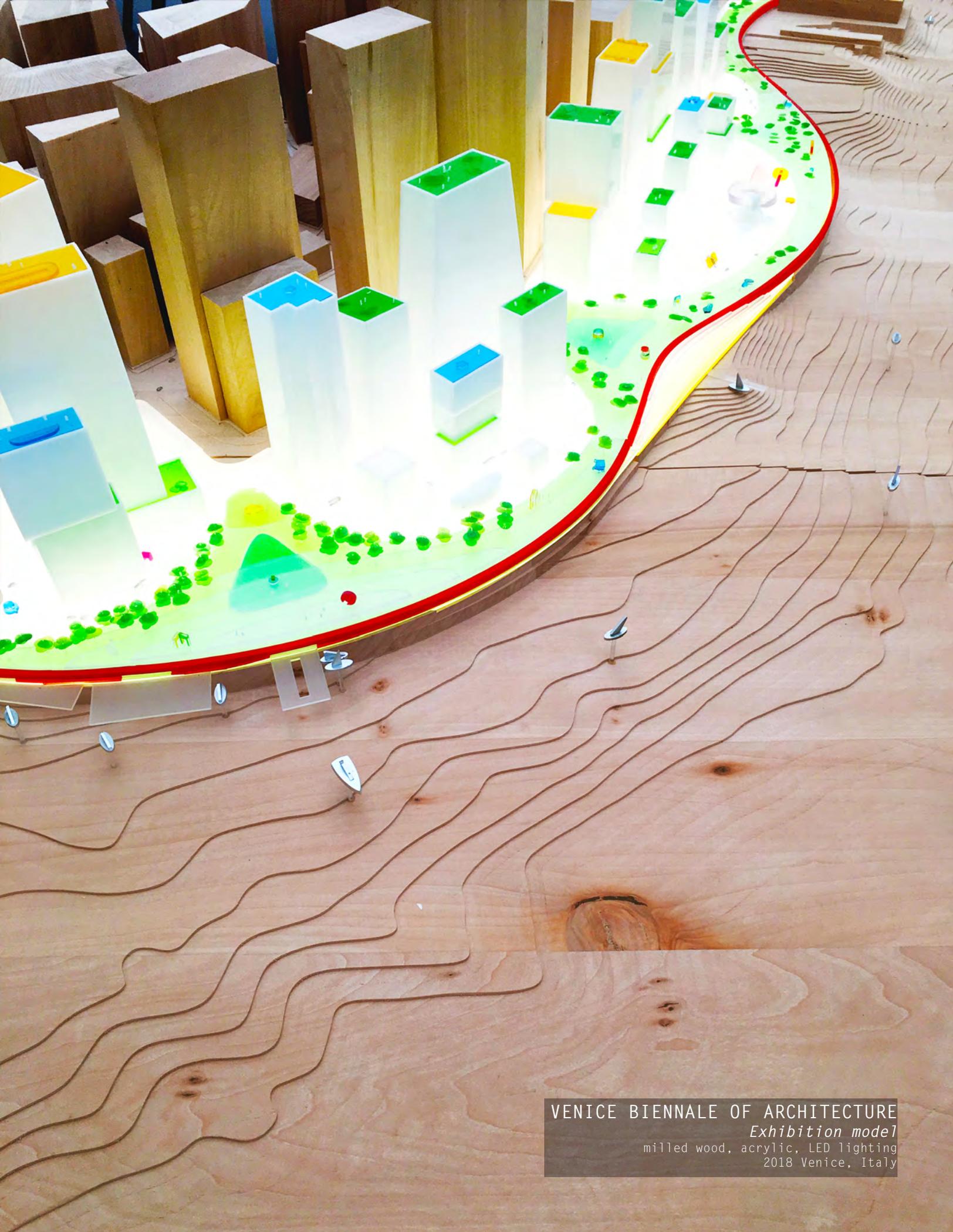
SAKS FIFTH AVENUE WINDOW RENDERING
Rendering
photography and computer-aided design
2016 New York City, NY



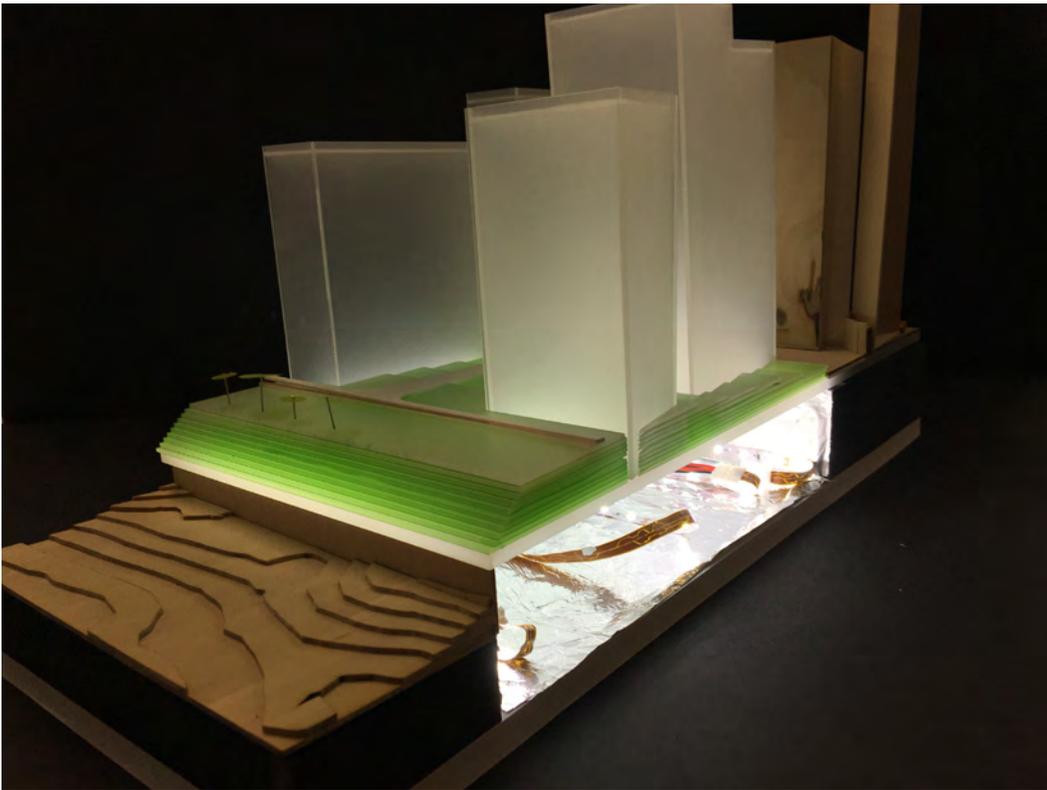
SAKS FIFTH AVENUE HOLIDAY WINDOW DISPLAY

Installation

multimedia, fabricated props
2016 New York City, NY



VENICE BIENNALE OF ARCHITECTURE
Exhibition model
milled wood, acrylic, LED lighting
2018 Venice, Italy



My contributions fabricating for a larger audience like the Saks holiday display and the Venice Biennale helped me realize my ultimate goal of influencing the built environment through real estate development.

I intend to scale up the influence of my work beyond design and fabrication.



COLUMBIA
GSAPP
REAL ESTATE
DEVELOPMENT

The following work is my most recent work and winning proposal in a class-wide competition in the *Art of the Request for Proposal* course in the MS Real Estate Development program at Columbia's Graduate School of Architecture, Planning and Preservation. My contribution to this collaborative project was the idea of partnering up with SAGE to run an affordable LGBTQ Senior housing and Hot Bread Kitchen to run the food hall, as well as the production of the diagrams and renderings for this presentation.



PEACH HOUSE

A vibrant community for our city's elders



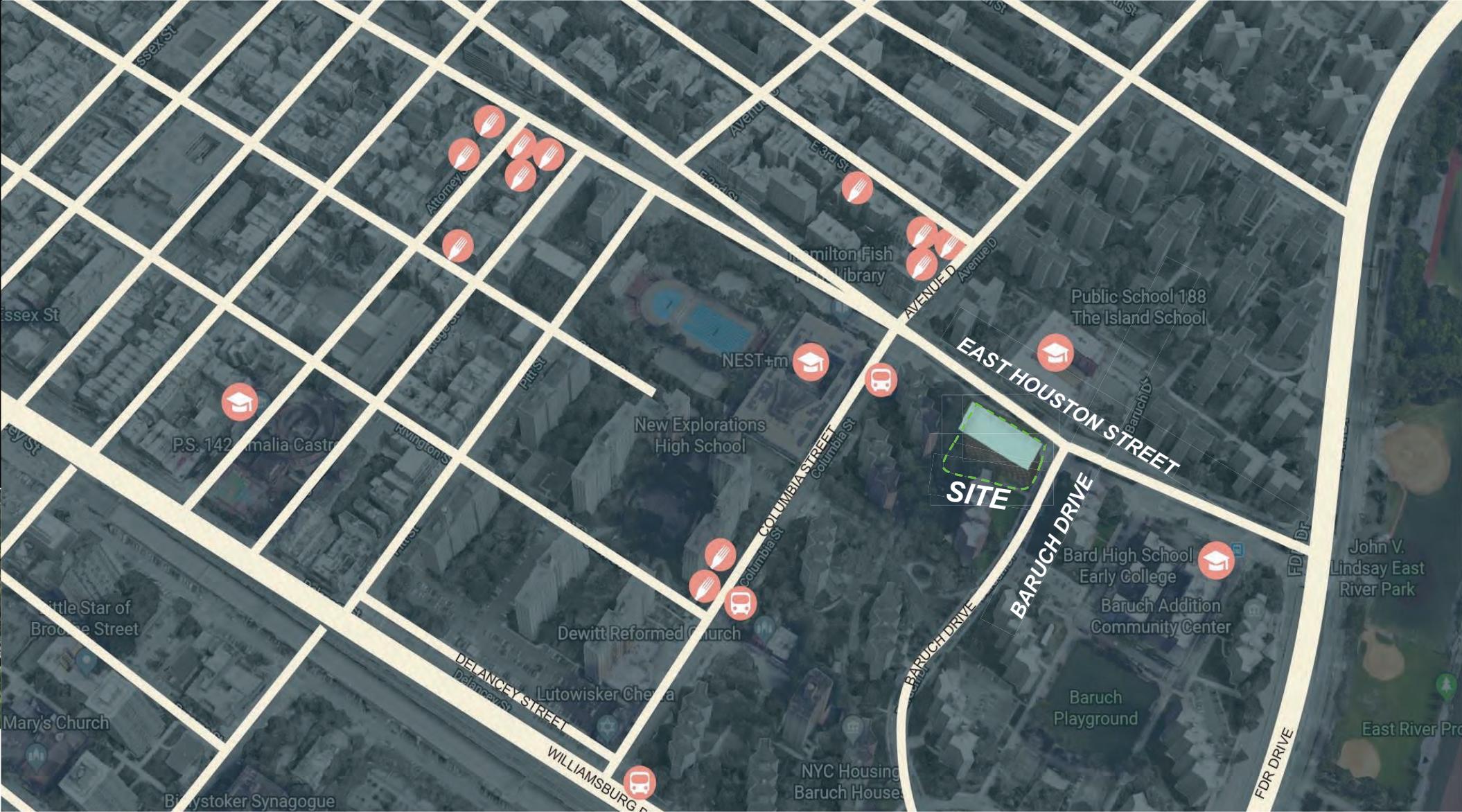
**Riis
Development
Group**





455 E HOUSTON STREET

Zoning Block 323 Lot 1	Details
Site 6 Size	33,112 SF
Zoning District	R7-2 (Residential Community Facility)
FAR	Residence for Senior: FAR 5.01 Community Facility: FAR 6.5
Max FAR	6.5 FAR
Lot coverage	47%



PARTNER



Advocacy & Services for LGBT Elders

Non-profit founded in 1979

LGBT housing initiative launched in 2015

48%* of older same-sex couples have experienced housing discrimination



*<https://www.sageusa.org/what-we-do/national-lgbt-housing-initiative/>



PARTNER



Non-profit founded in 2008

Provides job skills training for low-income women

Culinary incubator program and community kitchen for food entrepreneurs

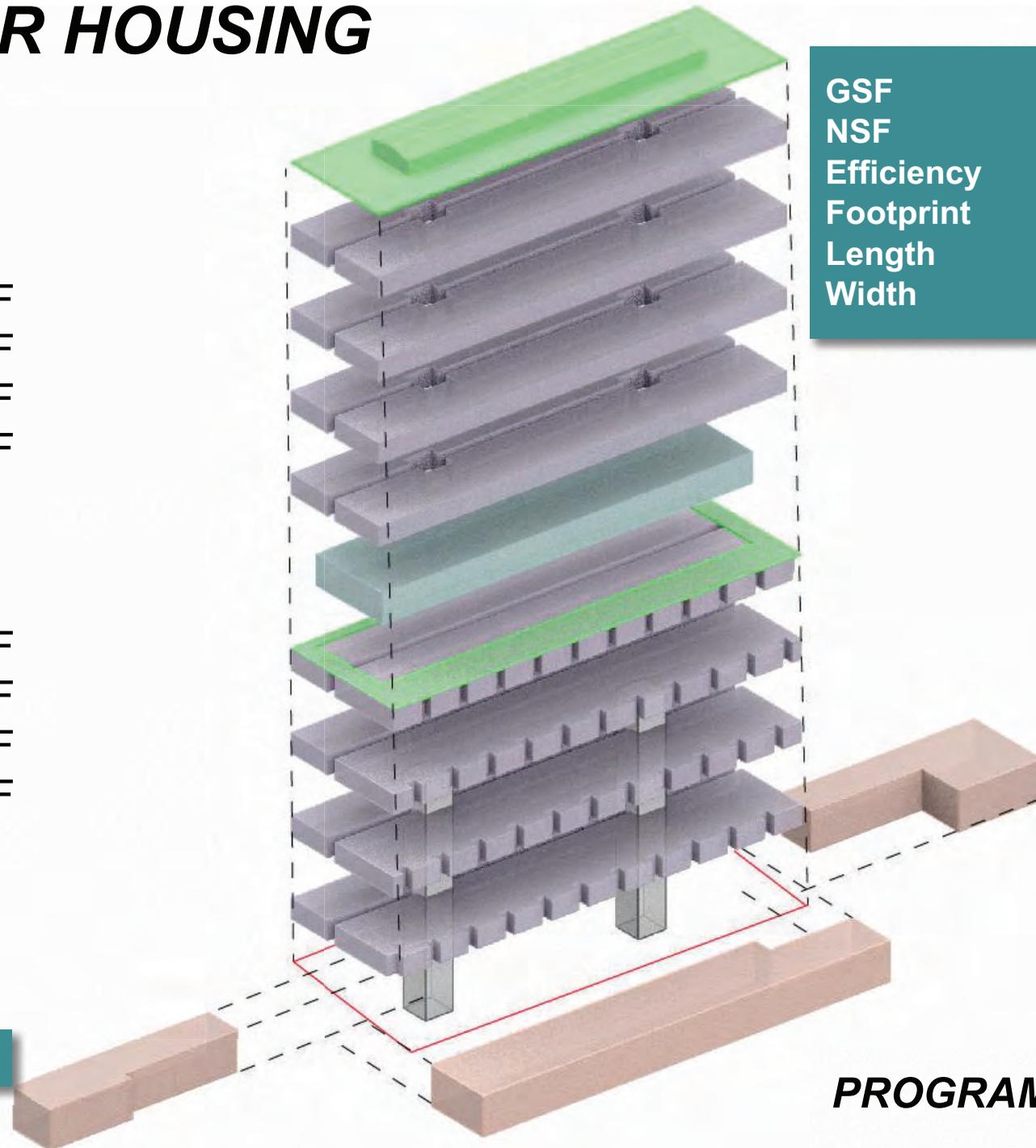


100% AFFORDABLE SENIOR HOUSING

Greenhouse	3,800 SF
Green Roof	6,750 SF
L10 Residential	11,800 SF
L9 Residential	11,800 SF
L8 Residential	11,800 SF
L7 Residential	11,800 SF
L6 SAGE Center	9,900 SF
L5 Residential	11,525 SF
L4 Residential	11,525 SF
L3 Residential	11,525 SF
L2 Residential	11,525 SF
L1 HBK Food Hall	7,250 SF
L1 HBK Offices	2,325 SF
L1 HBK Culinary Incubator	3,225 SF

TOTAL 125,200 SF

GSF	130,900 SF
NSF	114,650 SF
Efficiency	87.5%
Footprint	15,400 SF
Length	200 feet
Width	70 feet

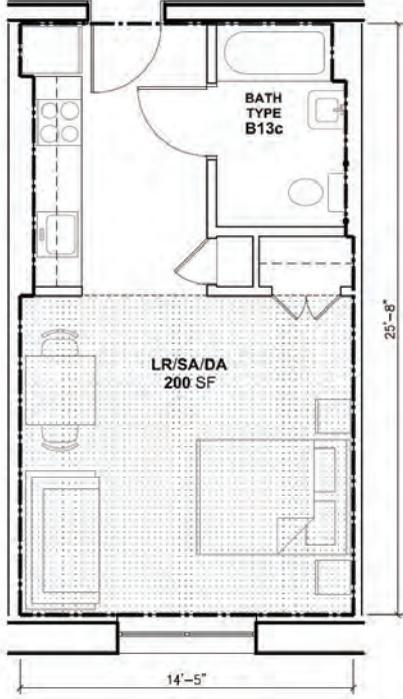
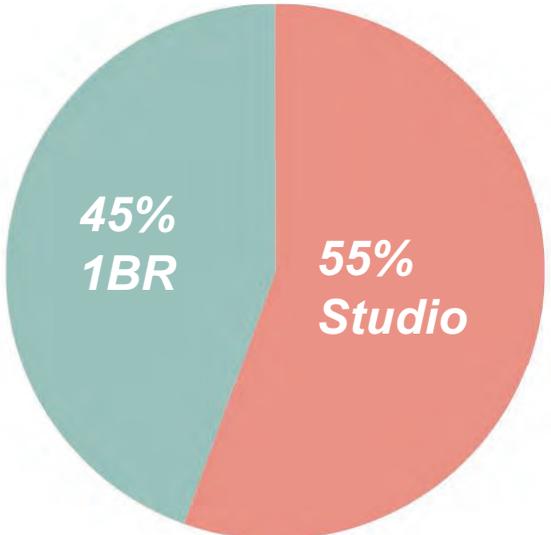


PROGRAM STACK

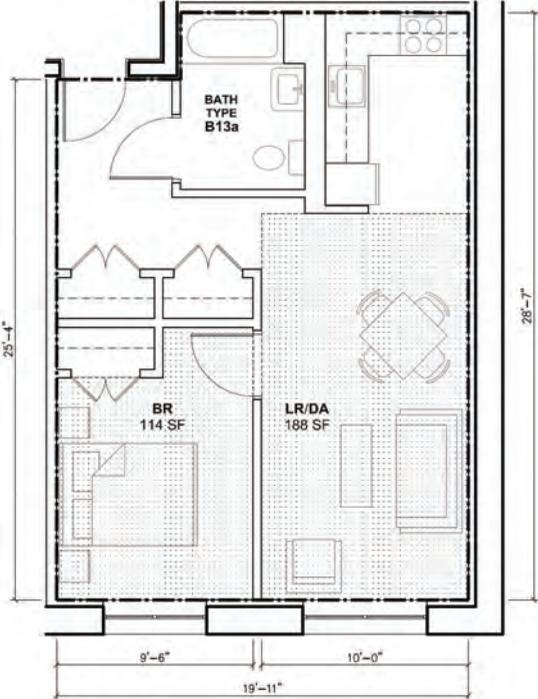


UNIT MIX

UNIT TYPE	# OF UNITS	SF / UNIT
Studio	112	382
1 Bedroom	90	550
Super's Unit	1	725
TOTAL	203	93,009



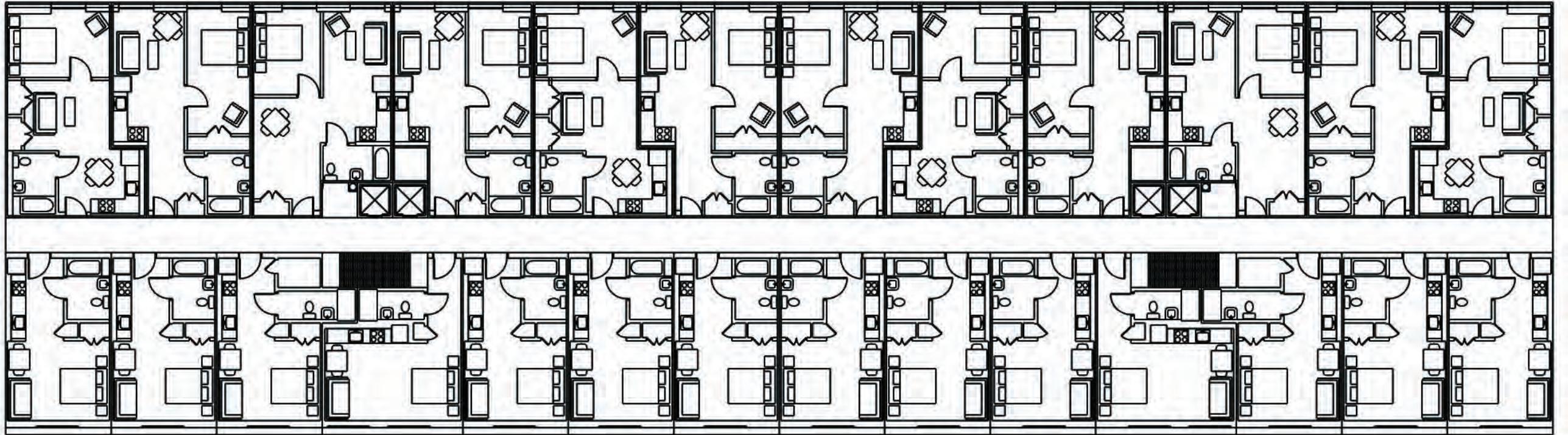
Studio



One Bedroom



RESIDENTIAL: SAMPLE FLOOR PLAN



- 1 Bedrooms facing North
- Studios facing South
- Easy Circulation
- Maximize Floor Plate

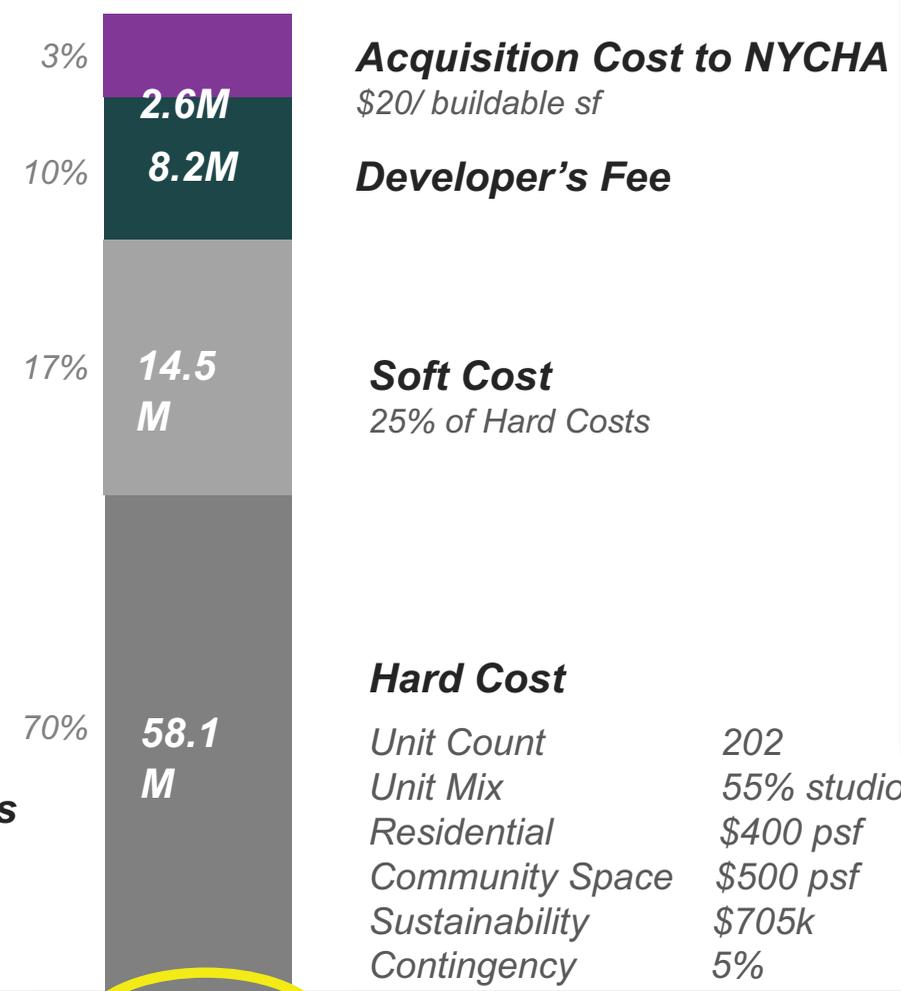
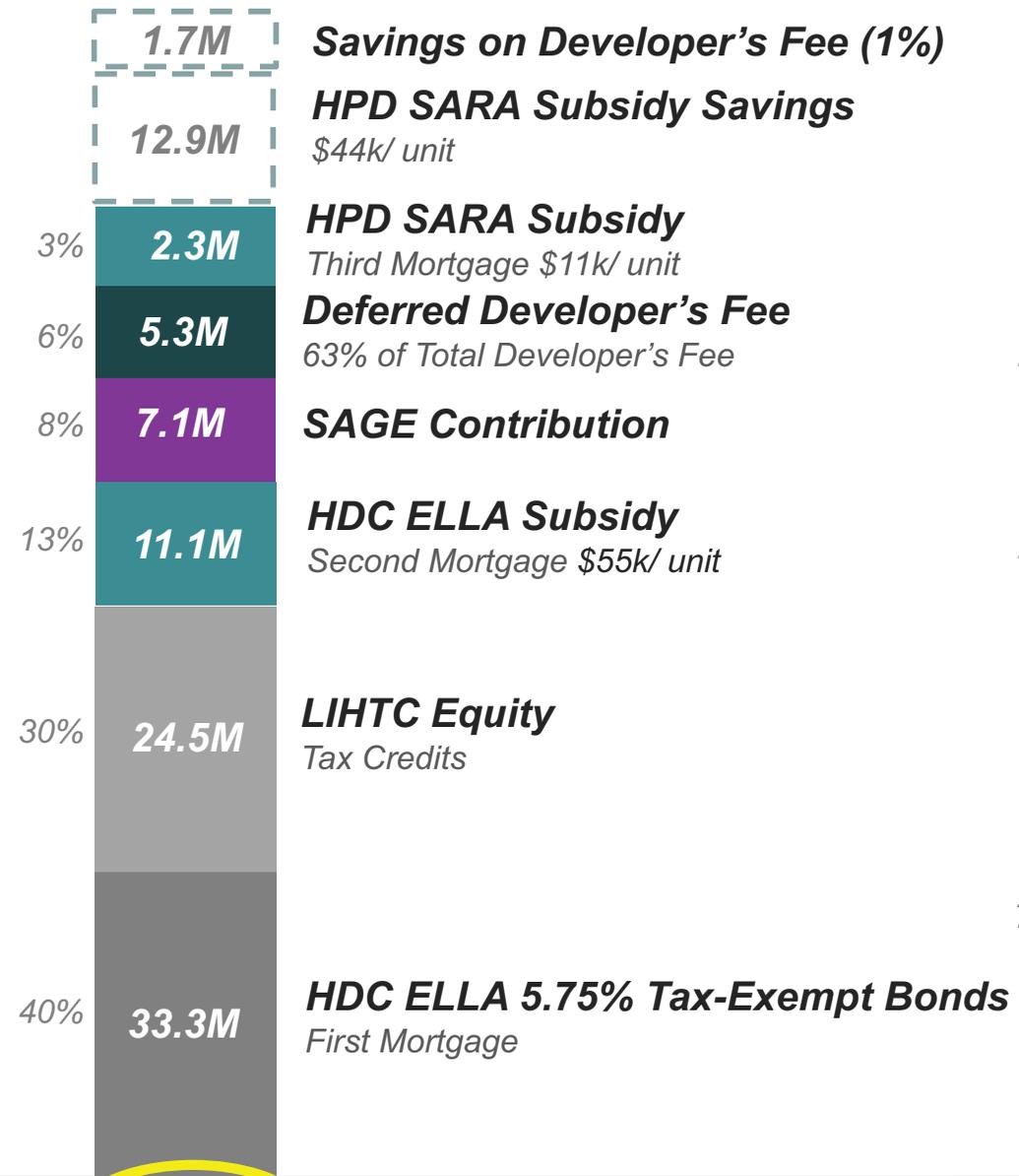






SOURCES AND USES

In Mns of US\$



FINANCIAL STRENGTHS

- **Healthy Cashflow:** 15Y CF \$5.2M
- **Operational Efficiency:** 35% OPEX Margin
- **2019 AMI Affordability:** \$1,545 (Studio), \$1,942 (1BR)
- **Subsidy:** HPD SARA \$11k/unit vs \$55k/unit max
- **Developer Fee:** 63% Deferred, 11% vs 12% availed
- **Improvements:** Building of South Lawn for Community
- Section 8 Project-based Rental Assistance

Unit Count	202
Unit Mix	55% studios, 45% 1BR
Residential	\$400 psf
Community Space	\$500 psf
Sustainability	\$705k
Contingency	5%



100% **\$83.5M FUNDING SOURCES**

100% **\$83.5M TOTAL DEVELOPMENT COSTS**

RIIS DEVELOPMENT TEAM



The strong development team has over 35 years of experience in the USA, Asia and Europe
 Three members work and focus solely on the New York market



KRISTEN



JARROD



JINGCHEN



ANACELLE



BENNETT

<p><i>Architecture & Design</i></p>		<p><i>MEP Engineer Sustainability</i></p>	<p><i>Investment Banker Social Worker</i></p>	<p><i>Market Research Economics</i></p>

BOARD OF ADVISORS:



RICK GROPPER
CAMBER PROPERTY GROUP



Luis Alania
NATIONAL INVESTMENT CENTER SENIOR HOUSING & CARE



FRANCOISE NOBLE
LIFEFORCE IN LATER YEARS (LILY)

PARTNERSHIPS:

